



BATMAN

APPROVED
BY THE
FEDERAL
COMM
COMM
AUTHORITY

Featuring
**"The ADVENTURES
of BATBOY!"**

NEVER MISS
BATMAN!
I'VE CAUGHT
HIM WITH MY
WEB-BAT!



DO YOU WANT SPENDING MONEY?

Sell these popular Patriotic and Religious Mottos

SEND US NO MONEY IN ADVANCE

We will send you 100 to send you 100 of these beautiful patriotic mottos for 10¢. The public takes no toll. Sell them where you wish to your friends and neighbors for only 10¢ each. In the end of 100 to you send back 10¢ you receive 100 mottos. You have no cost. As a result you only 10¢ for each you have sold. You keep all the rest of the money.

IF YOU SELL 25, YOU KEEP 10¢

IF YOU SELL 50 YOU KEEP 15¢

IF YOU SELL 100 YOU KEEP 20¢

HOW TO ORDER

Fill in the coupon below and send it to us. We will send you 100 mottos for 10¢. You will receive 100 mottos for 10¢. You will receive 100 mottos for 10¢. You will receive 100 mottos for 10¢.



WRITE
FOR COMPLETE
DETAILS
10

STEPHENS CREDIT SALES

Dept. 111, P. O. Box 1000

Alhambra, California



BATMAN - A COMIC BOOK HERO WHO FIGHTS CRIME IN GOTHAM CITY. HE IS KNOWN FOR HIS DARK SUIT AND BAT-EMBLERED CLOAK.



Batman is a fictional superhero character who appears in comic books published by DC Comics. He is depicted as a dark, brooding figure who fights crime in Gotham City. He is known for his dark suit, bat emblem, and his ability to use various gadgets and weapons. Batman is often portrayed as a vigilante who operates outside the law, but he is also a highly skilled detective and strategist. He is one of the most popular and iconic superheroes in the world.

THE BATMAN - A COMIC BOOK SERIES THAT STARTED IN 1939. IT WAS CREATED BY BOB KANE AND HAS SINCE BECOME ONE OF THE MOST POPULAR AND PROFITABLE FRANCHISES IN THE WORLD.



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The Batman comic book series has a long and rich history. It began in 1939 with the first issue of Detective Comics, which introduced the character of Batman. Since then, the series has grown into one of the most successful and profitable franchises in the world. It has inspired numerous movies, TV shows, and video games. The Batman character has become a cultural icon, and his story continues to captivate readers and viewers around the world.



BATMAN



BATMAN







REAL LIFE STORY OF THE FINEST HOUR
OF THE FINEST HOUR OF THE FINEST HOUR

THE FINEST HOUR OF THE FINEST HOUR
OF THE FINEST HOUR OF THE FINEST HOUR
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THE FINEST HOUR OF THE FINEST HOUR



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THE FINEST HOUR OF THE FINEST HOUR







BATMAN



In 10 Minutes of TUM a day I changed myself

Now, Buddy YOU

Watch the
changes before
me I did!
You too! Start
today! In
just 10 days
you'll be a

5
FREE



Now the
muscles that
I didn't
have

to
this

NEW MUSCLES
AND BLOOD
HE-NAH!

I just
GAINED
35 NEW LBS.
OF MUSCLE AND BLOOD
MUSCLE!

You can do this same
and TUM a day
You can add 100 lbs. to your
muscles in 10 days. And
the rest is proportion to total
weight. 100 lbs. to 100 lbs.

In 10 days you will have 100 lbs. to 100 lbs. of muscle. Before you start
just start TUM a day. 100 lbs. of muscle. Before you start
Buddy getting 100 lbs. of muscle. Before you start
you'll add 100 lbs. of muscle. Before you start
and 100 lbs. of muscle. Before you start
and 100 lbs. of muscle. Before you start

HOW YOU



LAST CHANGE. ALL THE COMING

NAME _____

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CITY _____

STATE _____

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PHONE _____

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BATMAN

ROBIN

THE NEW SERIES

THE NEW SERIES
OF THE
GREATEST
HEROES OF THE
COMIC BOOK AGE
AND THE MOST
POPULAR
CHARACTERS OF THE
COMIC BOOK AGE
AND THE MOST
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THE NEW SERIES
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CHARACTERS OF THE
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CITY OF



"I'M HERE!
ROBIN! LET'S
GO!"

"I'M HERE!
ROBIN! LET'S
GO!"

THE NEW SERIES
OF THE
GREATEST
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BATMAN







BATMAN



With your money, the money you have, I want to make you a millionaire!



The money you have, the money you have, I want to make you a millionaire!



With your money, the money you have, I want to make you a millionaire!





BATMAN



THEY ARE IN THE MIDDLE OF THE STREET, AND THE POLICE ARE TRYING TO GET THEM OUT OF THERE. THE POLICE ARE TRYING TO GET THEM OUT OF THERE.



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BATMAN



THEY MUST BE THE LAST REMAINS OF THE LAST DAY OF THE LAST DAY.



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Your UNITED NATIONS at work!

A TRUE STORY FROM THE FILES OF THE FOOD AND AGRICULTURE ORGANIZATION (FAO) OF THE U.N.

APRIL 1954. HERE'S A VOICED BY THE FAO.

WANT MORE FOOD? DON'T WASTE IT! THAT'S THE FIRST STEP TO GETTING MORE FOOD.

WANT MORE FOOD? DON'T WASTE IT! THAT'S THE FIRST STEP TO GETTING MORE FOOD.

BUT AT THAT VERY MOMENT IN THE FAO HEADQUARTERS IN ROME.

AND HERE THERE WAS NO MORE FOOD. THE FAO WAS AT THE END OF ITS TIE-UP. THE FAO WAS AT THE END OF ITS TIE-UP.

THE FAO WAS AT THE END OF ITS TIE-UP. THE FAO WAS AT THE END OF ITS TIE-UP.

A NEW WORLD LAYER

THE FAO WAS AT THE END OF ITS TIE-UP.

THE FAO WAS AT THE END OF ITS TIE-UP.

THE FAO WAS AT THE END OF ITS TIE-UP.

THE FAO WAS AT THE END OF ITS TIE-UP.

THE FAO WAS AT THE END OF ITS TIE-UP.

LAYER-WAS THE END OF THE FAO

THE FAO WAS AT THE END OF ITS TIE-UP.

THE FAO WAS AT THE END OF ITS TIE-UP.

THE FAO WAS AT THE END OF ITS TIE-UP.

THE FAO WAS AT THE END OF ITS TIE-UP.



SCIENTISTS WITH BADGES



That's the Police, Who Are Using Varieties of Medical Equipment, More and More

NOT long ago, a suspected criminal with a long record, stubbornly resisted all attempts on the part of police officials to make him confess his part in a holdup.

Then, on the third day after his arrest, they placed the suspect in a completely screened room whose walls contained all fluorescent screens. The suspect sat in the center of this strange room, and police questioned him through an opening in one of the walls.

As the questioning proceeded, the light in the room gradually changed to a milky greenish color. This change was done so slowly that the suspect was unaware of it.

The questions became more and more persistent, dwelling on the details of the crime. And although the suspect continued to deny any complicity whatever in the crime, his lips began to move. But—his lips had changed to a milky green tint—the color long associated with guilt.

He turned then and walked over to an officer, but wherever he turned, there it was—the compulsion of guilt. Certain now that his guilty conscience had betrayed him, the suspect suddenly dropped to his feet, and

aving his face with both hands, and admitted that he was ready to confess.

"Why so well tell the truth?" he groaned. "My conscience has already given me away."

The hapless lawless man learned that he had been the victim of just another even, the growth devised by other police officials who are more and more borrowing from the world of science to get the confession.

The "Morris exclusion chamber," employing the psychology of color, is only one of the new weapons being made out by well-armed police departments to open the steel jaws of hardened lawbreakers.

Adding great power to this weapon is a remarkable instrument called the mullin graph. Actually, this mullin graph measures in a kind of manner that takes pleasure of emotional reactions as they are reflected in reactions causing movements known as the psychogalvanometer.

It is well known that people react under mental stress. Thus, when a police officer begins questioning a suspect regarding a holdup, for instance, the suspect may be able to control the expression on his face, but he has no control whatever of his secret

glands, dead when he is asked a pointed question as, "What were you on the night of April the 23rd?", he might reply with a ready alibi—that you can be sure this is not questioned by a friendly "reading out."

The radiograph pays its attention to the human body on the subject's face, but it does not draw corresponding reactions. Craniographs are then needed to study the play, tracing the glances and nose which questions in particular caused the subject to react.

The polygraph is still another device that goes to work while police are questioning the suspect. But instead of recording the unthoughtful reactions, the polygraph measures the exploratory work of the subject as he responds to questions.

Think back to when you were a little boy and your mother began questioning you about the missing cookies from the cookie jar. Remember the gulf you tried to hide when she asked you point-blank if you had eaten them? The polygraph records that gulf and explains it so that the police will not catch possibly that to grasp an equal ratio.

Of course, when it comes to serious getting the confession, the Kastle Polygraph, or Lie-detector as it is more popularly known, is still cheap.

Many criminals think they can beat the lie-detector, and willingly agree to a test because of this confidence. This is because they are really unfamiliar with the way it works.

Typically the polygraph measures and records blood pressure. "But," you may ask, "Isn't that the same sort of device as the sphygmomanometer that a physician

always records the arm when he tests his blood pressure?"

Actually, both devices use the same. But there is a vital difference. Instead of a steel bulb that exerts a sphygmomanometer, the polygraph has an ink-pen attachment which translates changes of blood pressure into a wavy line on a revolving roll of paper.

When being questioned the wife of the colored man of the lie-detector strapped around his arm, as the operator questioned him. Whenever the suspect uttered lies, the graph records a sudden rise in his blood pressure.

It is true that even an innocent man may undergo a rise in blood pressure while the doctoring a lie-detector test. But the lie-detector takes this into account.

Normally an innocent person concludes that there a graph will produce not guilty result. Just as the doctor, anxious and glad to answer the questions put to him, that the guilty man is sure as he begins the test, and his blood pressure shows a steadily increasing rise as he gradually answers the questions of the doctor.

The machine itself usually comes at the end of the test when the suspect is shown the chart, and asked to explain why his blood-pressure turned after certain questions.

On viewing the unanswerable evidence on the chart, the guilty suspect usually breaks down and confesses his guilt.

Ten today more and more police departments are working hand-in-hand with scientists, and much of the new equipment is a result of that team by members of the medical profession.

—John M. Brown



BATMAN





But a man who makes a habit of being a troublemaker is always a troublemaker. Batman has his own way of dealing with them.



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BATMAN



THE MYSTERY OF THE...
THE MYSTERY OF THE...
THE MYSTERY OF THE...





1000





BATMAN



But when Robin's young mind is troubled by the thought of the "Mystery Man" who has been kidnapping people in Gotham, he decides to investigate.





BATMAN



GIVEN-GIVEN-GIVEN

OR FIVE

OR SIX FIRST

CLASS

**ACT
NOW**

With this first prize drawing you can win a bicycle, a pocket watch, a radio, a camera, a typewriter, a sewing machine, a vacuum cleaner, a refrigerator, a car, a house, or a cash prize of \$10,000. The drawing will be held on December 31, 1934. The prize is yours if you enter now. The drawing will be held on December 31, 1934. The prize is yours if you enter now.

OUR NEW YEAR

**LOOK
AT THE
PONY**

With this first prize drawing you can win a bicycle, a pocket watch, a radio, a camera, a typewriter, a sewing machine, a vacuum cleaner, a refrigerator, a car, a house, or a cash prize of \$10,000. The drawing will be held on December 31, 1934. The prize is yours if you enter now. The drawing will be held on December 31, 1934. The prize is yours if you enter now.

MAIL COUPON TODAY

Enter now for a chance to win a bicycle, a pocket watch, a radio, a camera, a typewriter, a sewing machine, a vacuum cleaner, a refrigerator, a car, a house, or a cash prize of \$10,000. The drawing will be held on December 31, 1934. The prize is yours if you enter now.

Name _____
Address _____
City _____ State _____ Zip _____
Enter now for a chance to win a bicycle, a pocket watch, a radio, a camera, a typewriter, a sewing machine, a vacuum cleaner, a refrigerator, a car, a house, or a cash prize of \$10,000. The drawing will be held on December 31, 1934. The prize is yours if you enter now.

UNUSUAL OPPS OF HARD-TO-GET STAMPS!

ALL-DIFFERENT

319 STAMPS

GUARANTEED TO **SAVE** 25¢

ON EACH IMPROVED COLLECTION

INCLUDES THREE PRIZE-WINNING STAMPS & MORE

25¢



U.S. POSTAGE
1974

**THE GREAT AMERICAN
COUNTRY**
This series of 10 stamps
celebrates the beauty of
the American landscape.

**THE GREAT AMERICAN
COUNTRY**
This series of 10 stamps
celebrates the beauty of
the American landscape.

**THE GREAT AMERICAN
COUNTRY**
This series of 10 stamps
celebrates the beauty of
the American landscape.

Each stamp in this series is a masterpiece of art and design. The stamps are made of high-quality paper and are printed with the finest ink. The designs are unique and beautiful, capturing the essence of the American landscape. The stamps are a great addition to any collection and are sure to be appreciated by all who see them.

THE GREAT AMERICAN COUNTRY

This series of 10 stamps is a masterpiece of art and design. The stamps are made of high-quality paper and are printed with the finest ink. The designs are unique and beautiful, capturing the essence of the American landscape. The stamps are a great addition to any collection and are sure to be appreciated by all who see them.

U.S. POSTAGE 1974

**THE GREAT AMERICAN
COUNTRY**
This series of 10 stamps
celebrates the beauty of
the American landscape.



U.S. POSTAGE 1974

**FREE! AUGUST ENCLOSURE
OF STAMPS**

For more information on this exciting offer, please contact us at 1-800-333-3333. We will be happy to provide you with all the details you need to know. This is a limited-time offer, so act now to take advantage of this great opportunity.



For more information on this exciting offer, please contact us at 1-800-333-3333. We will be happy to provide you with all the details you need to know. This is a limited-time offer, so act now to take advantage of this great opportunity.

ZINITH CO.

MAKE MONEY WHILE YOU

YOURS FOR ONLY

FREE STUNNING ADVERTISING ON
21 ALL-AMERICAN AIRWAYS
 FOR ONLY \$20 PER COPY OF ADVERTISING

1¢

Just to prove how easily a few spare hours
CAN EARN YOU \$50 CASH!

Want to have a "get-rich-quick" feeling in reality? Don't
 be misled by people who'll find money in your pocket, unless
 the opportunity is offered at a price of \$20.00. I believe
 that everywhere there is people who are interested in
 "make money" and "earn money" and for spending a
 few spare hours and the a relatively small fee, they can
 obtain, perhaps, and others, the better the price
 advantage we are making!

There are two important factors. The first is that you
 are the "investor" and you will not be able to
 "invest" \$20.00 and expect to get \$50.00
 for 21 days. The second is that you will not be able to
 "invest" \$20.00 and expect to get \$50.00 for 21 days.

ONLY ONE TO A FAMILY! LIMITED OFFER!

The second idea is to make a few, more, but not
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 The second is to make the money. The first is to make the money.
 The second is to make the money. The first is to make the money.

ANYONE CAN DO IT, INC.

1000 West Street, Suite 100, New York

1000 West Street, Suite 100, New York



SEND THIS COUPON TO PEOPLE AND YOU'VE

and a lot of money. and
 that's the way to do it.

NAME _____
 ADDRESS _____
 CITY _____

STATE _____

ZIP _____

SEND TO: ANYONE CAN DO IT, INC.
 1000 West Street, Suite 100, New York

SEND TO:
 ANYONE CAN DO IT, INC.

1000 West Street, Suite 100, New York

B.T.O. (BIG TIME OPERATOR)

by Curtiss



Baby Ruth

CRISP... Luscious with Nutmeg...

JUST AS
DO ANYTHING
FOR A BABY RUTH



JUST
DO WILL IT

When that something else is
Linda that that is a baby
combination of baby and
crisp... luscious with nutmeg
...luscious... crisp...
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Made by
CURTISS
FINE CANDIES



CURTISS CANDY COMPANY One Building, Franklin

...luscious... crisp... luscious... crisp... luscious... crisp... luscious... crisp... luscious... crisp...